

## Tata Power (112+ Years) Empowering lives through sustainable, affordable and innovative energy solutions



#### THERMAL GENERATION



8860 MW

**Thermal** 

#### **CLEAN & GREEN GENERATION**



880 MW

Hydro

932 MW

2,995 MW

Solar



443 MW

Waste Heat / BFG

#### **TRANSMISSION & DISTRIBUTION**



4.194 ckt km

**Transmission** 



13 mn

Mumbai, Delhi, Ajmer, Odisha

**Distribution Areas** 

#### **NEW-AGE ENERGY SOLUTIONS**



4,800+

**EV Charging Points** 



2+ **GW** 

**Solar Rooftop** 



97,000 +

**Solar Pumps** 

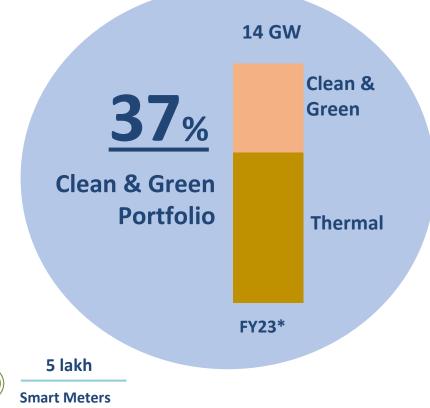


**Microgrid Sites** 

196



Installed



#### **MANUFACTURING**



# Greenfield Expansion by 4 GW Solar Cell and Modules to secure SOLAR **SUPPLY CHAIN** 

# **Manifesting a Greener Tomorrow**



# Clean & Green Capacity Share

(IN %)



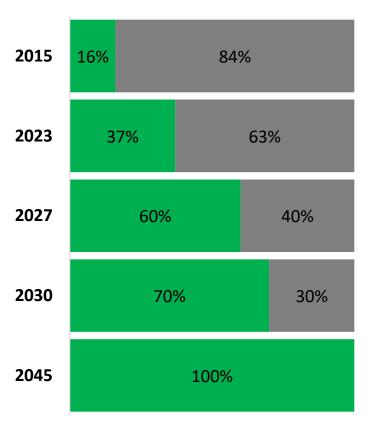
Carbon
Net Zero
BEFORE 2045



Water
Neutral
BEFORE 2030



Zero Waste to Landfill



■ Clean Green ■ Thermal

#### **Tata Power Renewable – Business Verticals**





#### **ROOFTOP SOLAR**



**2+GW rooftop projects** executed under residential and C&I segments

#### Widest market reach

Presence in 275+ districts, 450+ Channel Partners, and 70,000+ happy customers

Financing solutions to suit customer requirements

#### Wide range of offerings

Grid-tied, micro-inverters, offgrid, hybrid and solar tree

#### **MANUFACTURING**



Only Indian company having three decades of manufacturing experience

**4.6GW** module manufacturing capacity

All designs and BOM items are tested for **3x IEC testing** before using in mass scale

#### **UTILITY SCALE**



**10GW+** capacity developed/under WIP

Wealth of experience in managing utility scale projects

Strong in-house engineering team with experience of working on global projects

#### **EV CHARGING**



**4800+** Public & Semi-public Energized Charging Points

410+ Cities & Towns energized

**400+** Bus charging points

**57,000+** Home charging Installations

# TATA POWER Setting up 4 GW Solar Cell & Module Manufacturing Capacity in Tamil Nadu





## **Market Presence: International**



TATA

Over 2.5 GW of modules shipped globally from our world class

manufacturing facility





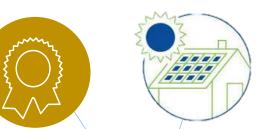
### Our Credentials at a Glance





## Large satisfied customer base

Partner of choice for 80,000+ total & 50,000+ residential customers



TATA **TATA POWER SOLAR** 

### Large installed base

2+ GW of rooftop & 14+ GW of total Green Energy portfolio



### **30+ Years Experience**

Only Indian solar EPC company to complete entire lifetime of a solar project





## **Lifecycle Service & Support**

For **9 years**<sup>1</sup> in a row, from 2014-2023

Dedicated call-center, Authorised service partner network (ASPs),

2-24-48 service support



#### Pan India Network

**450+ Channel Partners** 



### Insurance for the assets

Peace of mind to customers

## **Customer Financing**

Tie-up with 17+ financial partners including SBI, SIDBI, offer competitive interest rate

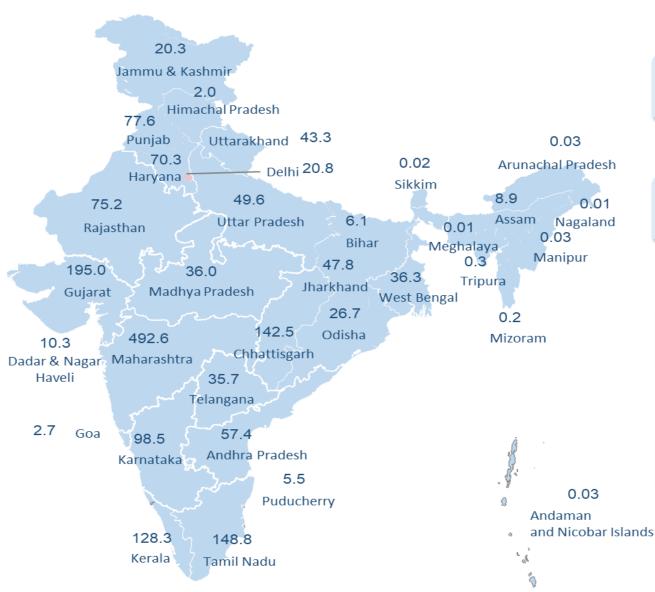


**Network Operations Center** Performance monitoring of system

### **Market Presence: Pan-India**



### Rooftop Cumulative Installed Base of 2+ GW



Presence in 275+ districts

450+ Channel Partners

70,000+ happy customers

100+ Sales Resources on-ground

#### **Few Landmark Installations**







2.8MW Rooftop Solar Plant at Akshara Textiles, Tamil Nadu



820.8 kWP at Brabourne Stadium: One of the World's Largest Solar Powered Cricket
Stadiums



One of the first Floating Solar System built on twin ponds with a capacity of 1.4MWp at Tata Chemicals, Nellore



Solar EV Charging Station at Gujarat Sachivalaya, Gandhinagar



One of the Largest carport installations at an airport: 2.67 MW at Kochi Airport



198 kW installation at Taj, Havelock Island, Andamans



1 million kWh of solar power per year at GE's six key manufacturing and maintenance sites in India



India's largest solar rooftop power plant: 16MWp at RSSB - EES, Amritsar



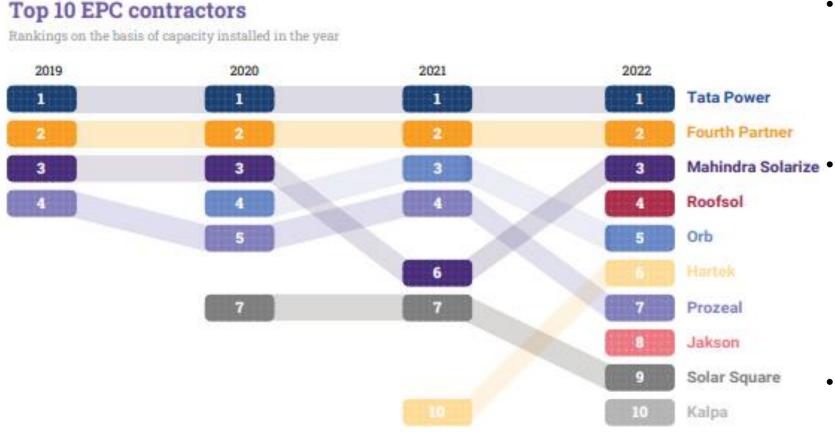
Integrated state-of-the-art rooftop solar systems for 32 row houses / villas

## Continuing to enjoy our customers confidence





#### Consistent market leader with 16.9% market share as of 2023



 Significant gap between Tata Power & No. 2 competitor – 8 times bigger interms of market share compared to No.2 player

Significant amount of business through our references and repeat orders from our existing customers, endorses the committed performance delivery of us

 Three level technical training to our Channel Partners for providing prompt pre/post sales service to our valued customers

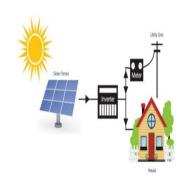
# Our Product Offerings – One Stop Solution for all your power need based on space availability





## For residential and Micro / Small Industries











Off Grid (Battery based)

**Grid-Tied** 

Micro-inverters based system

Hybrid system with Batteries

Solar Tree for Lawn

# **Additionally for Commercial, Small & Medium Enterprises**







Solar Car Port



Floating solar on water reservoir



On & Off campus ground mount solar system

# **Leader in Quality / Reliability- TATA Module (USP)**





#### Integrated cell & module manufacturing facility of 4GW+

30+ years experience in field performance

#### Reliable

- PVDF Back sheet for long term field reliability
- 100% BOM items certified for BIS and IEC
- 15mic anodization coating on frames for modules to operate in corrosive and saline climate
- Capable of holding higher snow and wind loads (5400/2400 Pa)
- High encapsulation thickness

IEC/UL Certified - Design qualification, performance and safety testing

Extended reliability tests - IEC\*3times thermal cycling, damp heat testing

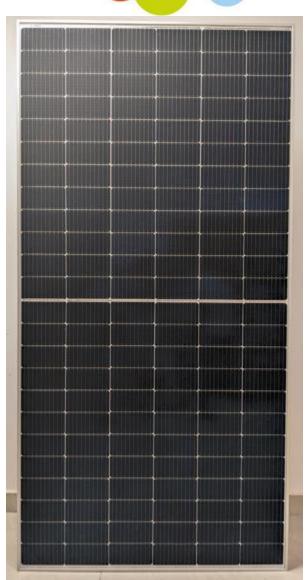
**25+yrs** minimum performance warranty

#### **Testing & Certifications**

- Module certification done only at NABL/ILAC labs
- Regular sample testing at in-house reliability test lab
- Proven performance under extreme weather conditions - high snow, desert and coastal

#### Manufacturing excellence

- 50+ quality check points
- Stringent safety standards
- Fully automated manufacturing line



# **Critical Inverter – Heart of Solar system**







#### **Benefits of TATA Power:**

- Inverters are TATA Co-branded Design technically vetted for Indian Power condition
- ➤ More reliable & Robust design and Quality

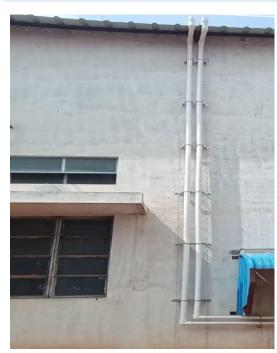
- ➤ Hot dip galvanized, corrosion free, inverter mounting structures used with Canopy, even though the inverters are of outdoor duty for additional protection from rain & heat
- Industry first organization to enter into Service Level agreement (SLA) with each of the inverter manufacturers for providing prompt post sales support to our customers

# **DC Cabling Laid with UPVC Conduits**





# **TATA Power's**







#### **Benefits of TATA Power**

- Considering 30 Years of experience and based on the risk factor TATA Power running dedicated conduits for POSITIVE and NEGATIVE polarities.
- ➤ Provided 40 50% Vacuum space to reduce the heat which significantly improves OUTPUT.

# **Nearest Competitors**

Positive and Negative Cables carried in Single conduits

# **Quality Components: ACDB Design**





Tata Power	Nearest Competitors
Release Spring Charging is Motorized and Automatic	Manual Spring Charging after every trip
Switches are motorized electrically operated	Mechanically operated switches
MCCBs are 36kA rating and ACBs are 50kA rating. High fault tolerance	MCCBs are 25kA fault rating
Mounting Stand provided for ACDBs	No Mounting Stand provided
IP 55 with double lipped gaskets , Suitable for Outdoor Application, Form 2B and Form 3B	IP 54 protection without U lipped gaskets. Risk of IP failure is high.
Input and Output switches are 4P MCCB, NOT Isolators or 3 Poles. Requirements of IEC 61439	Providing 3 Pole isolators in Input and 3 Pole MCCB in Output
MFM is Schneider or Secure 0.5 S Class with RS 485 Port	
MCCBs are ABB, Schneider, L&T / Siemens Brand	MFM with very limited information display is supplied
Providing 4" Exhaust Fan with filter and Thermostat	

## ACDB's installation with proper steps for ease of O&M







# ACDB's Installation with Proper Steps for ease of O&M







## Safety - Core Value - Walkway on the tilted roof-sheet





## **TATA Power in-house designed Walkway**







- Walkwat steel from JSW / TATA Steel of repute
- Cold Rolled 550 GSM Walkway Plank, 350 Mpa Yield Strength, IS 277:2003. Can withstand 250kg.
- Antiskid & maintain zero deg angle for easy & safe walk, corrosion free
- Walkway connecting materials are galvanized 80 Microns. IS -4729, with SS-304 fasteners
- Load is transferred to Purlin, not to sheet prevents leakage & ensures better load handling
- Easy to walk even in 10-25 deg slope, without any slippage

## **Competitor's Walkway**



- Walkway used is of flimsy FRP design, Might not last for more than few cyclic conditions of winter & summer, lead to brittleness, affecting the reliability.
- The grid structure of the walkway is not user-friendly for walking
- Multiple riveting for a given meter of length, leading to weakening of the sheet
- Fixed on the sheet, transferring the human being load on to the sheet, which will not last long
- Difficult to walk with FRP walkway on the higher slope roof

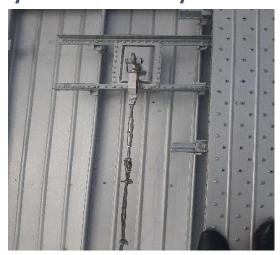
## **Safety - Core Value – Safety Line**





## **TATA Power Safety Line & Walkway**





- Safety line is provided as standard along the walkway, which is man for safe work condition at site.
- Materials are made by SS 316, corrosion free; comes with rope tensioner and shock absorbers, ensures fall protection
- Providing Rope Tensioner and Shock Absorbers
- Fall protection

## **Competitor's Safety line & Walkway**



Safety line is not deployed, along the walkway, unless insisted by customers. It is risky for safety of the manpower, if safety line is not installed.

# Leader in Customer Financing Solutions to our Esteemed customers





Highest no of Tie ups (20+) & Financing schemes (22+) catering to all type of customers with some exclusive benefits



Multiple Industry-first & Innovative Schemes launched to provide benefits like



**Lowest Interest Rates** for Tata Power Customers



Collateral-free options for all segments of customer



**Lowest Down Payment** options



Fastest Sanction time thru assisted, Centralized/ digital & streamlined processes



Seamless process with no/ minimal Bank Visits



Solar Insurance with best coverage and most competitive rate provided added as a VAS

Rs. 3000+ crs of Financing facilitated for our customers

Acknowledged as the most Prominent Player in Rooftop Financing by IEEFA & JMK in 2022

#### **Leader in After Sales Service**





#### Call center



Field Force



Network Operating
Centre



- Dedicated 9-Seater Call centre (1800-419-877)
- Working Hours -8 am to 8 pm -365 X 7 Days
- Languages Covered-Malayalam, Tamil, Telugu, Kannada, Marathi, Hindi & English

 181+ Service providers with 360+ trained field team Equipped with enhanced tool & tackles to address site challenges covering across India.

User get real-time access to their plant performance

rooftop systems

customers

**Enables remote monitoring and management of solar** 

Giving Realtime business insights as a value addition to

#### **Warranty Support**



**Capability Building** 



#### **Nurture Business Relationship**



#### Good 2 Great



- Warranty support to Customers
  - 5 Years Standard Warranty for BOS Structures,
     ACDB, Cables etc..
  - 10 Years Extended warranty from OEM's for 3Ph inverters
  - Collaborate with OEM's & conduct trainings to field team to enable faster resolution to customers

- For continuous improvement, Channel partners & service providers are trained to cover the short falls to improve customer experience
- Moving towards delivering best in Industry Consumer Experience



Response to customers within 2 Hrs



Visit within 24 Hrs



Customer Call closure with in 48 Hrs

## **Leader: After Sales Service**





#### Customised O&M Service Offerings

Activity	Service Offering	Suraksha Plus*	Suraksha	Bhandan	Raksha
Response & Turnaround Time	2 hrs Response & 48 Hrs Resolution	•			
Repair/Replacement	Repair/replacement of defective parts as & when required subject to warranty in force	•		•	
Remote monitoring vide cloud mobile	Monitor solar performance	•		•	
Service advice/expert visit	Once every quarter for assessment of plant performance	•			
Consumable like SPD,fuses etc.	Free consumable replacement				
* Money back Generation Gurantee	Money back guaranteed if generation is <90% of P-90 with radiation link @ Rs 3.5/Kwhr for shortfall calculated on annual basis	•		•	
Preventive maintenance visits	Number of visits to site	24	24	12	6







#### **Pro active Customer visits**



 Visit to customer sites to collect feedback on the O&M services & continuously improve on the service delivery

## 3<sup>rd</sup> Party Survey



Annual survey from 3<sup>rd</sup> party on the services delivered to customers & implement corrective actions on the findings.

### Post warranty Support



 Extend support to customer with retrofit solutions to upgrade existing solar plants post warranty

# Recognition of our efforts





## **Recent Awards 2022**













**Greentech Safety Culture Award** 

9th FICCI Safety Systems Excellence Awards



Project Developer of the Year for The State of Maharashtra by EQ



**Asset Management Turnkey** 



RE Asset Management Awards



**India Rooftop Solar Congress** 

# **Few Key Customers**





























































With extensive experience of >33 years in Indian market, TATA Power and Our Channel Partners Family across India shall continue to strive hard to provide "Peace of Mind" to our valuable customers on a long term basis. We would like to have your esteemed organization in our list of 1000s of satisfied customers. We are always at your service..

<sup>\*\*</sup>Specification, picture shown in this deck is subject to change as there is continuous updation in our engineering and manufacturing. Please get in touch with TATA Power Sales team for any update





# Thank You

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